

2023 & 2024 Official Cricket Content Strategy

2023 official rights - CONTRACTED (page 1 of 2)

Rights Holders	Tier	Rights Granted	Competitions / Properties	Match Numbers
International Cricket Council (ICC major tournaments since Oct 2021)	Tier 1	Exclusive AV & Data	ICC U19 Women's T20 World Cup 2023	41
			ICC Women's T20 World Cup 2022	23
			ICC World Test Championship Final 2023	1
			ICC Men's Cricket World Cup Qualifier 2023	34
			ICC Men's Cricket World Cup 2023	48
England & Wales Cricket Board (first season 2022)	Tier 1	Exclusive Data ONLY	International Men's (Test, ODI, T20)	18
			International Women's (Test, ODI, T20)	13
			The Hundred Men	34
			The Hundred Women	26
			T20 Vitality Blast	133
			One Day Cup	77
			County Championship (4 day)	126
			Rachel Heyhoe Flint Trophy	30
			Charlotte Edwards Cup	26
Caribbean Premier League (first season 2022)	Tier 2 + Longtail	Exclusive AV & Data	CPL T20	34
			CPL T20 Women	4
			The sixty	11
			The sixty Women	7

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Cricket Ireland (first season 2022)	Longtail	Exclusive AV & Data	Inter-Pro Men's One Day	12
			Inter-Pro Men's T20	21
			Super Series Women's One Day	9
			Super Series Women's T20	12
Tamil Nadu Cricket Association (first season 2021)	Longtail	Exclusive AV & Data	Tamil Nadu Premier League	32
Karnataka Cricket Association / TCM (first season 2022)	Longtail	Exclusive AV & Data	Maharaja T20 Trophy	34
Legends League Cricket	Longtail	Exclusive AV & Data	Legends League Cricket Masters	8
			Legends League Cricket T20	18
Bengal Cricket Association	Longtail	Exclusive AV & Data	Bengal Challenge T20	32
Pondicherry Cricket Association	Longtail	Exclusive AV & Data	Pondicherry T10 League	57
Andhra Cricket Association	Longtail	Exclusive AV & Data	Andhra Premier League	25

Total Matches = 946

PCS Planned Live Coverage = ~3500

% PCS coverage powered by official data in 2023 = 27%*

*PCS will not cover all of the English County Championship (4-day matches), therefore overall % will be less (Live Data will still be collected for bet365 and made available to PCS to trade if resource and capacity allow)